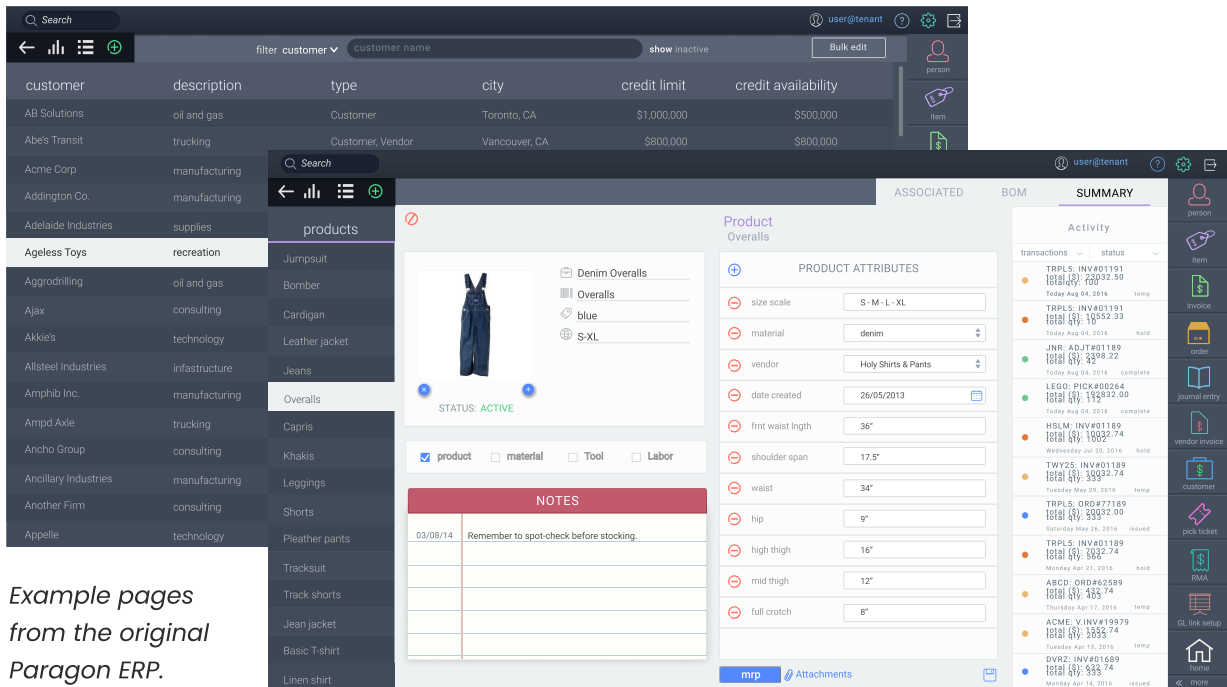


Paragon Mobile

Creating a mobile app suitable for a wide variety of users from a massive, feature-rich Enterprise Resource Planning (ERP) system.

Main Challenges

- Many different types of users to handle, all with divergent needs (warehouse employees, salespeople, managers, etc).
- Working with a large, complex, and information-dense piece of software.
- Very limited user data and no option to collect more.
- Extremely tight deadline for clickable prototype to demonstrate product to investors.



1 ERPs are immense because they handle almost every aspect of a company's operations.

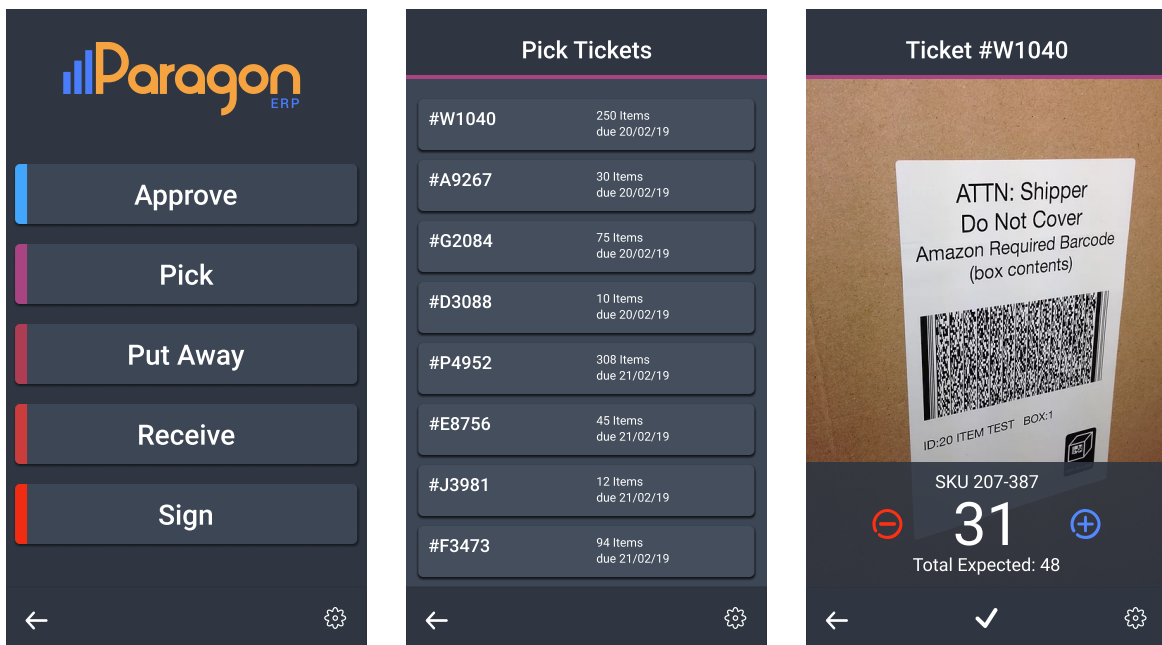
2 But an employee attempting to complete a specific task doesn't need *all* the information available in the system, just the useful stuff.

Approach

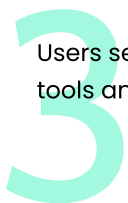
- Conducted stakeholder interviews with CEO, team leads, and team members with expertise either in the technology or the clients (developers, business development, services).
- Examined available user data (a client’s detailed description of their warehouse workflow).
- Created a list of product requirements.

Key Product Decisions

- Instead of a “mobile version” of the software, I decided to create a complimentary task-based app.
- Maintained consistency of style through use of same fonts and colours as original software.



Screens from the app illustrating the “pick” workflow.



Users select a task and are provided with the tools and information they need to complete it.